

# 3, 2, 1, LAUNCH

## **MERLOT LAUNCHES A NEW WEBSITE**

Fueled with personality, technical triggers and unique elements, our newly designed website brings visitors into the minds of Merlot Marketing. We thought it wise to snazzy up our own website a bit—after all, it was time to showcase our brand, talent and team that makes it all happen. So grab yourself a glass, sit back, and take a few moments to explore.

Ready for a relaxing, but fun ride? Within the streamlined and punchy compartments of Merlot's new website, you'll discover a few hidden treasures throughout—rolling over certain graphic elements reveals the site's creative character, inspirational Merlot Mottos and more. Watch for changes in the cursor to find direct links to our blogs and other surprises. You can even customize the site to fit your own aesthetic preferences! We're "creative" types—can you blame us?

The site also showcases Merlot's unique DiscoveryProcess™, the methodology that embodies the Merlot difference, our Mission Statement and a plethora of flavorful facts! Keep up with Merlot's expertise in the News section and explore the in-depth Services to see all that we do that contributes to our clients' success!

While you're there, you can virtually get to know the Merlot team. Did you know that Brenda starts her day at 4:30 a.m.? Brad makes decisions with the aid of a magic 8-ball? Jana's favorite food, libation, or restaurant is simply "cake"? Find out about their backgrounds, awards, years in the biz and numerous quirky (and impressive) facts that constitute Merlot's dynamic bouquet.