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FOR IMMEDIATE RELEASE

**NEW VIRUPURE™ SYSTEM BY EVERPURE IS THE FIRST TO FILTER OUT VIRUSES
FROM DRINKING WATER**

The Revolutionary New Product will Debut at Kitchen & Bath Industry Show 2009

HANOVER PARK, Ill. May 1, 2009— [Everpure LLC](http://www.everpure.com) is proud to introduce its newest product in



ViruPure™ by Everpure LLC
Photo Courtesy: Everpure LLC

commercial grade home water filtration, the all-new *ViruPure™* system, which filters even the smallest possible viruses from drinking water. The new product also blocks a host of other impurities that affect water's healthfulness, taste and aroma with a single filter unit that mounts conveniently under virtually any countertop.

“The self-contained *ViruPure* system is the ideal addition to any kitchen with its ability to filter out bacteria and viruses providing a level of protection previously impossible to achieve,” said Joe Hutko, marketing manager for Everpure. “It can even filter out the potentially harmful E.coli.”

The *ViruPure* system yields truly luxurious water, free from the taste and odor of chlorine and other chemicals and impurities, enhancing everything from coffee to all recipes.

The single-canister *ViruPure*, offers a generous 500-gallon capacity of filtration, which will typically last a family of four more than a year. The cutting-edge product removes more than 99 percent of viruses, bacteria and cysts down to a first-ever 0.019 microns. The new system, available for purchase in mid-2009 nationwide, also reduces VOCs, THMs, MTBEs, chlorine, chloramines and lead.

(More)

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About Everpure:

With a 75 year history in water filtration, Everpure is the number-one selling manufacturer of commercial grade products worldwide, servicing companies such as Starbucks, Coca-Cola and five-star restaurants.

Offering an eco-conscious alternative to bottled water, Everpure is also a trusted provider of drinking water systems and appliances for savvy consumers desiring the cleanest, best tasting water possible.

Everpure is part of the Residential Filtration division of Pentair, Inc. (NYSE: PNR). For more information, contact Everpure at (800) 323-7873 or visit www.everpure.com.

Photo Caption: *ViruPure*™ by Everpure LLC

Photo Courtesy: Everpure LLC

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