



MERLOT TOUCHES DOWN ON THE SUPER BOWL

Forget beer and football. Super Bowl XLIII was all about the wine and commercials. Merlot Marketing was tapped by the #1 rated morning show, *Good Day Sacramento*, to present its views on the creative and not-so-creative commercials aired during this year's Super Bowl.

On Monday morning, February 2nd the day after the "Big Game," Debi Hammond, President/CEO of Merlot Marketing, shared her opinion that, "Although entertaining, this year's Super Bowl Ads lacked creativity and originality." To access the entire video clip, click on one of the images below.



Which Super Bowl ad was your favorite? Visit our blog to comment:

www.merlotmarketing.com/GetToTheGrapes